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I literally stole this template from hubspot about 8 years ago when I had that crazy handwritten card business. But it works like a champ!

Subject: Should I stay or should I go?

Hi there,

I've tried to reach you a few times to get you back on the calendar to talk about your insurance options, but haven't heard back which tells me one of three things:

1. You're all set with your insurance and don't need any help getting the best coverages or making sure you're not over paying.
2. You're still interested but haven't had the time to get back to chat yet.
3. You've fallen and can't get up and in that case let me know and I'll call someone to help you.

Please let me know which one as I'm starting to worry!

While you're here, would you do me a huge favor and click the icon below to share where you found this script?

