

TECHMARKETER

Hi, it's Steven here from XX Insurance! Hope you're having a fantastic day. I know this call is out of the blue, but I promise it'll be worth your while. Just a quick question – how would you feel about potentially saving some money on your Homeowners insurance?

Fantastic! Let's make this quick and easy. Could I have your address to kick things off? This will help me tailor everything specifically for you.

Great, thanks! And, for a more personalized quote, can I have your birthday? Awesome. And are you sharing this beautiful home with a spouse? If yes, may I have their name and birthday as well? This helps us understand your needs better.

How long have you been making memories at this address? It helps to know the history of your home to provide the best coverage options.

Who's currently safeguarding your home with insurance? And do you recall your premium from last year? No worries if not, I'm just trying to get a sense of what you're used to

By the way, is this your best email? This way, I can send you the detailed proposal directly and you can review it at your convenience. We value your privacy and it will only be used for this purpose.

Thanks for sharing that with me. Here's a quick tip: bundling your auto and home insurance often unlocks discounts. We can explore that later, but for now, let's focus on getting you a competitive quote for your home.

I really appreciate your time today. You're in good hands, and I'll start working on your quote immediately. I'll ensure it's tailored just for you, aiming for the best coverage at the best rate.

Thanks again for your time. I'll get to work on this right away.